




# UpCycle your city

Learn from a Copenhagen based Urban cycling expert

**HOE360  
Consulting  
brings the  
Copenhagen  
experience to  
your city**



Copenhagen is a world leading cycling city | That displays cycling as being beneficial for health, climate, mobility and economic growth | Visions for urban cycling make Copenhagen an example for cities all over the globe

HOE360 Consulting brings you the expertise of Copenhagen | To help you design and customize cycling solutions that fit your urban environment

Through dialogue based sessions we coach you to design your cycling project so that local heritage and culture is acknowledged and recognisable | To successfully implement global trends

HOE360 Consulting offers you a exclusive visit in your city | A unique opportunity to improve your cycling initiatives, whether the purpose is to get the process started or to keep it on track

**UpCycle your city**  
All you have to do is set the date

During the UpCycle visit by Founder Niels Hoé you get: Exclusive coaching, on-site peer review on current and future projects, inspirational presentations and useful tools for you to continue the process.

# HOE<sup>360</sup>

## CONSULTING

HOE360 Consulting is founded by Niels Hoé, a leading Cycling and Green Mobility expert who has developed cycling solutions in Denmark and Internationally for over 15 years

